

DUPLICATE

INVOICE



www.thewmurchannel.com

WMUR
100 South Commercial Street
Manchester, NH 03101
Main: (603)669-9999
Billing: (781)433-4283

Billing Address:

SRCP Media Inc
Attention: Accounts Payable
201 North Union Street
Ste 200
Alexandria, VA 22314

Send Payment To:

WMUR
PO Box 26884
Lehigh Valley, PA 18002-6884

Invoice #	Invoice Date	Invoice Month	Invoice Period
945582-1	09/09/12	September 2012	08/27/12 - 09/03/12

Station	Account Executive	Sales Office	Sales Region
WMUR	Linda Magay	Manchester	Local

Advertiser	Product	Estimate Number
Guinta/R/Congress	Tue-Mon week	226

Flight Dates	Order #	Alt Order #
08/28/12 - 09/03/12	945582	WOC10032875

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
	30	60

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	08/28/12	09/03/12	5a Daybreak Class of Time - Pre-emptible with notice	5-6a	MTWTF--	:30	5	\$350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/28/12 09/03/12 MTWTF-- 5 \$350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WMUR Tu 08/28/12 5:09 AM 5a Daybreak 5-6a :30 FG12TV01H \$350.00 NM									
5 WMUR W 08/29/12 5:44 AM 5a Daybreak 5-6a :30 FG12TV01H \$350.00 NM									
1 WMUR Th 08/30/12 5:25 AM 5a Daybreak 5-6a :30 FG12TV01H \$350.00 NM									
4 WMUR F 08/31/12 5:27 AM 5a Daybreak 5-6a :30 FG12TV01H \$350.00 NM									
3 WMUR M 09/03/12 5:30 AM 5a Daybreak 5-6a :30 FG12TV01H \$350.00 NM									
2	08/28/12	09/03/12	6a Daybreak Class of Time - Pre-emptible with notice	6-7a	MTWTF--	:30	5	\$700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/28/12 09/03/12 MTWTF-- 5 \$700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
3 WMUR Tu 08/28/12 6:59 AM 6a Daybreak 6-7a :30 FG12TV01H \$700.00 NM									
4 WMUR W 08/29/12 6:25 AM 6a Daybreak 6-7a :30 FG12TV01H \$700.00 NM									
2 WMUR Th 08/30/12 6:40 AM 6a Daybreak 6-7a :30 FG12TV01H \$700.00 NM									
5 WMUR F 08/31/12 5:59 AM 6a Daybreak 6-7a :30 FG12TV01H \$700.00 NM									
1 WMUR M 09/03/12 6:41 AM 6a Daybreak 6-7a :30 FG12TV01H \$700.00 NM									
3	08/28/12	09/03/12	Good Morning America Class of Time - Pre-emptible with notice	7-9a	MTWTF--	:30	10	\$550.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/28/12 09/03/12 MTWTF-- 10 \$550.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
8 WMUR Tu 08/28/12 7:29 AM Good Morning America 7-9a :30 FG12TV01H \$550.00 NM									
1 WMUR Tu 08/28/12 8:39 AM Good Morning America 7-9a :30 FG12TV01H \$550.00 NM									
2 WMUR W 08/29/12 7:42 AM Good Morning America 7-9a :30 FG12TV01H \$550.00 NM									
10 WMUR W 08/29/12 7:59 AM Good Morning America 7-9a :30 FG12TV01H \$550.00 NM									
3 WMUR Th 08/30/12 7:26 AM Good Morning America 7-9a :30 FG12TV01H \$550.00 NM									
9 WMUR Th 08/30/12 8:48 AM Good Morning America 7-9a :30 FG12TV01H \$550.00 NM									
7 WMUR F 08/31/12 7:48 AM Good Morning America 7-9a :30 FG12TV01H \$550.00 NM									
4 WMUR F 08/31/12 8:46 AM Good Morning America 7-9a :30 FG12TV01H \$550.00 NM									
6 WMUR M 09/03/12 8:29 AM Good Morning America 7-9a :30 FG12TV01H \$550.00 NM									
5 WMUR M 09/03/12 8:37 AM Good Morning America 7-9a :30 FG12TV01H \$550.00 NM									
4	08/28/12	09/03/12	KELLY LIVE DAY	9AM-10AM	MTWTF--	:30	5	\$350.00	NM

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearsttelevision.com/for_advertisers

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Advertiser	Product	Estimate Number	
Guinta/R/Congress	Tue-Mon week	226	

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Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	08/28/12	09/03/12	MTWTF--	5	\$350.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
2 WMUR	Tu	08/28/12	9:47 AM	KELLY LIVE DAY	9AM-10AM	:30	FG12TV01H	\$350.00	NM
1 WMUR	W	08/29/12	9:44 AM	KELLY LIVE DAY	9AM-10AM	:30	FG12TV01H	\$350.00	NM
4 WMUR	Th	08/30/12	9:43 AM	KELLY LIVE DAY	9AM-10AM	:30	FG12TV01H	\$350.00	NM
5 WMUR	F	08/31/12	9:20 AM	KELLY LIVE DAY	9AM-10AM	:30	FG12TV01H	\$350.00	NM
3 WMUR	M	09/03/12	9:51 AM	KELLY LIVE DAY	9AM-10AM	:30	FG12TV01H	\$350.00	NM
5	08/28/12	09/03/12	News 9 at Noon	12-1230p	MTWTF--	:30	5	\$350.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	08/28/12	09/03/12	MTWTF--	5	\$350.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
2 WMUR	Tu	08/28/12	12:17 PM	News 9 at Noon	12-1230p	:30	FG12TV01H	\$350.00	NM
4 WMUR	W	08/29/12	12:25 PM	News 9 at Noon	12-1230p	:30	FG12TV01H	\$350.00	NM
3 WMUR	Th	08/30/12	12:26 PM	News 9 at Noon	12-1230p	:30	FG12TV01H	\$350.00	NM
5 WMUR	F	08/31/12	12:29 PM	News 9 at Noon	12-1230p	:30	FG12TV01H	\$350.00	NM
1 WMUR	M	09/03/12	12:16 PM	News 9 at Noon	12-1230p	:30	FG12TV01H	\$350.00	NM
6	08/28/12	09/03/12	Who Wants to be a Millior	1230-1p	MTWTF--	:30	2	\$250.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	08/28/12	09/03/12	MTWTF--	2	\$250.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
2 WMUR	W	08/29/12	12:44 PM	Who Wants to be a Millionaire	1230-1p	:30	FG12TV01H	\$250.00	NM
1 WMUR	F	08/31/12	12:54 PM	Who Wants to be a Millionaire	1230-1p	:30	FG12TV01H	\$250.00	NM
7	08/28/12	09/03/12	News 9 at 5	5-6p	MTWTF--	:30	5	\$700.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	08/28/12	09/03/12	MTWTF--	5	\$700.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
2 WMUR	Tu	08/28/12	5:14 PM	News 9 at 5	5-6p	:30	FG12TV01H	\$700.00	NM
3 WMUR	W	08/29/12	5:45 PM	News 9 at 5	5-6p	:30	FG12TV01H	\$700.00	NM
5 WMUR	Th	08/30/12	5:54 PM	News 9 at 5	5-6p	:30	FG12TV01H	\$700.00	NM
4 WMUR	F	08/31/12	5:28 PM	News 9 at 5	5-6p	:30	FG12TV01H	\$700.00	NM
1 WMUR	M	09/03/12	5:28 PM	News 9 at 5	5-6p	:30	FG12TV01H	\$700.00	NM
8	08/28/12	09/03/12	News 9 at 6	6-7p	MTWTF--	:30	5	\$1,400.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	08/28/12	09/03/12	MTWTF--	5	\$1,400.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
3 WMUR	Tu	08/28/12	6:28 PM	News 9 at 6	6-7p	:30	FG12TV01H	\$1,400.00	NM
2 WMUR	W	08/29/12	6:22 PM	News 9 at 6	6-7p	:30	FG12TV01H	\$1,400.00	NM
5 WMUR	Th	08/30/12	6:13 PM	News 9 at 6	6-7p	:30	FG12TV01H	\$1,400.00	NM
4 WMUR	F	08/31/12	6:10 PM	News 9 at 6	6-7p	:30	FG12TV01H	\$1,400.00	NM
1 WMUR	M	09/03/12	6:15 PM	News 9 at 6	6-7p	:30	FG12TV01H	\$1,400.00	NM
9	08/28/12	09/03/12	Chronicle NH	7-730p	MTWTF--	:30	5	\$550.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	08/28/12	09/03/12	MTWTF--	5	\$550.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
3 WMUR	Tu	08/28/12	7:12 PM	Chronicle NH	7-730p	:30	FG12TV01H	\$550.00	NM
4 WMUR	W	08/29/12		Chronicle NH	7-730p	:00		\$550.00	NM
See MG 9.6									

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10	08/28/12	09/03/12	Entertainment Tonight Class of Time - Pre-emptible with notice	730-8	MT--TF--	:30	5	\$700.00	NM																																																																																																				
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11	08/28/12	09/03/12	News 9 at 11 Class of Time - Pre-emptible with notice	11-11:35p	MTWTFSS	:30	7	\$1,100.00	NM																																																																																																				
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5	WMURSa		09/01/12	11:48 PM	News 9 at 11	11-11:35p	:30	FG12TV01H	\$1,100.00	NM																																																																																																			
4	WMURSu		09/02/12	11:29 PM	News 9 at 11	11-11:35p	:30	FG12TV01H	\$1,100.00	NM																																																																																																			
1	WMURM		09/03/12	11:32 PM	News 9 at 11	11-11:35p	:30	FG12TV01H	\$1,100.00	NM																																																																																																			
12	08/28/12	09/03/12	Nightline Class of Time - Pre-emptible with notice	1135p-1206a	MTWTF--	:30	5	\$250.00	NM																																																																																																				
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13	08/28/12	08/29/12	PRE SEASON PATS GAME 757-11P Class of Time - Immediately Pre-emptible without notice		--W----	:30	1	\$1,250.00	NM																																																																																																				
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Total Spots

65


www.thewmurchannel.com

Send Payment To:

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PO Box 26884
Lehigh Valley, PA 18002-6884

INVOICE

DUPLICATE

<u>Invoice #</u>	<u>Invoice Date</u>	<u>Invoice Month</u>	<u>Invoice Period</u>
945582-1	09/09/12	September 2012	08/27/12 - 09/03/12
<u>Advertiser</u>	<u>Product</u>	<u>Estimate Number</u>	
Guinta/R/Congress	Tue-Mon week	226	

Payment Terms 30 Days

<u>Gross Total</u>	\$41,700.00
<u>Agency Commission</u>	\$6,255.00
<u>Net Amount Due</u>	\$35,445.00